



**Minutes**  
**Sutton Coldfield BID Board Meeting**  
**Wednesday 19<sup>th</sup> June 2024 4.30pm**  
**Brewhouse & Kitchen**

**1. Welcome and apologies**

Attendees (alphabetical order):

Alison Clack

Chris Prescod

David Barrie – Cllr

David Hemming

Mark Wilkinson

Michelle Baker

Apologies (alphabetical order):

Anna Jackson

Kevin Wood

Mark Harris

Stephen Nixon

Stephen Roberts

Note: Cllr Richard Parkin will be replacing Cllr Jackie Cummins as the Town Council representative on the BID Board after the general election has taken place.

The minutes of the last BID Board meeting (May 2024) have been uploaded to the BID website at: <https://www.visitroyalsuttoncoldfield.co.uk/about-us/bid-minutes/>

**2. Finance**

- BID debtors / BCC

Michelle Baker updated the Board on the BID levy that remains uncollected 2011-2023. Birmingham City Council have said they will provide an update on this soon as they had reduced the amount. Mark Wilkinson said he will email Birmingham City Council for an update.

### **3. Review of BID events**

Michelle Baker discussed the BID events that had taken place:

- Carl Chinn Talk on The Real Peaky Blinders took place on Thursday 13<sup>th</sup> June. Five BID Board members had attended the event, along with 200 attendees and all agreed it was a brilliant evening that the BID would like to repeat, perhaps a talk by Carl Chinn on the history of Sutton Coldfield. A comedy night was also discussed.
- Dino Day – Sat 15<sup>th</sup> June. This event was very well attended and the Gracechurch Centre had hosted the event on their new lawn area due to the wet weather forecast. The BID organised three dinosaurs, a Jurassic Park 4X4 vehicle, free children's crafts, free children's face painting, a bubble-ologist and a balloon modeller.
- Farmers & Craft Market – the BID has booked a new fruit & veg stall for June and July market dates. The fee has been waived for the trader as an incentive as it will also benefit the market and fellow traders to have a fruit & veg stall.

### **4. BID Projects Update**

The Spring BID Newsletter has been hand delivered and emailed to all businesses. A copy has also been uploaded to the BID website at:

<https://www.visitroyalsuttoncoldfield.co.uk/news-events/newsletters/>

The neglected brick planters on the corner of Duke Street / Birmingham Road have now been filled with compost and planted with lavender, organised and funded by the BID. (See before/after photos overleaf). Howden Insurance and the Brewhouse & Kitchen have both agreed to water and maintain the lavender and the BID has arranged for plaques to state 'Sponsored By' with the BID / Howden / Brewhouse logos.

The BID Food & Drink Guide has been updated for 2024 and some suggestions were made. Mark Wilkinson said a competition idea could be to collect receipts from venues listed on the guide or to receive a stamp at the venues for each visit. The Food & Drink Guide will be relaunched at the Food Festival in September.

The Royal Cinema opens in July and Michelle Baker has met with the cinema manager Des Christie for a tour of the venue during the renovation work. The

cinema will open in July. Michelle Baker has produced a car park guide as there had been many enquiries on where customers could park now the cinema car park is no longer available.

The cinema interviewed candidates today and the BID had arranged for interviews to be hosted at Heavenly Desserts on Birmingham Road.

The two litter bins near the College look unsightly and need replacing and there is also a need for a new litter bin to be installed by the brick planters on the corner of Duke Street / Birmingham Road as Chris Prescod (manager at the Brewhouse & Kitchen) is watering the lavender and removing litter and cigarettes from the planters as the planters are being used in the absence of a litter bin. Cllr David Barrie has contacted Birmingham City Council to ask how the BID can progress this and he will follow this up.

## **5. Upcoming and Confirmed BID Events**

The Board discussed BID events:

- Jazz Festival – Fri 19<sup>th</sup> July – 28<sup>th</sup> July. posters and leaflets were handed out and have also been hand delivered to all venues participating. The main event programme also features Sutton Coldfield.
- UEFA Euro Football Tables – Sat 22<sup>nd</sup> June & Sat 13<sup>th</sup> July
- Kid's Carfest – Sat 10<sup>th</sup> August
- Kid's Music Workshop – Tues 27<sup>th</sup> August
- Food Festival – Sat 14<sup>th</sup> & Sun 15<sup>th</sup> September – David Hemming said he will contact Chef Liam Dillon to ask if he would be available for a cookery demonstration at the Food Festival.
- Vegan Market – Sun 17<sup>th</sup> November
- Monthly Farmers & Craft Market – last Sunday of the month March–Nov

## **6. Any other business**

The Board asked Michelle Baker to contact the Town Council to ask for an update on the new Town Board representation. Previous correspondence was on 9<sup>th</sup> May and on 20<sup>th</sup> May the Council replied to confirm membership was under discussion.

Chris Prescod, manager of the Brewhouse & Kitchen said that he had been in his new role for three months and the Police had not visited the venue once, other than with licencing during the start of the Euros and he was disappointed with the lack of a visible Police presence, especially in the evening. Michelle Baker to follow up with the Police.

Chris Prescod said that there is a pile of broken glass on Maney Hill that has been there for 3 months and that broken glass is an issue along Birmingham Road due to the pubs and venues. He said there was a need for street cleaning on the pavements by Birmingham City Council. The Board asked Michelle Baker to notify Cllr David Pears as he is a Trinity Ward Councillor. Chris Prescod is going to send the photos of the glass to Michelle Baker.

Mark Wilkinson discussed the next BID speaking event.

Next BID Board meeting: Tuesday 16<sup>th</sup> July 4.30pm

Meeting End.

**BID ADOPTED BRICK PLANTERS ON CORNER OF DUKE ST / BIRMINGHAM RD**



**BID EVENTS**

**FREE EVENT**

# FOOTBALL FUN

8 FOOTBALL TABLES

SUTTON COLDFIELD TOWN CENTRE

SATURDAY 22 JUNE | SATURDAY 13 JULY | 10AM-4PM

Brought to you by:  Visit Royal Sutton Coldfield  GRACE CHURCH

**FREE EVENT**

SUTTON COLDFIELD JOINS THE BIRMINGHAM

# Jazz & Blues

FESTIVAL

19 - 28 JULY

Brought to you by:  Visit Royal Sutton Coldfield  Sutton Coldfield Jazz & Blues Festival

**FREE EVENT**

SUTTON COLDFIELD BID PRESENTS

# KID'S CARFEST

Saturday 10 August, 10am-4pm

The Parade, Sutton Coldfield Town Centre

Brought to you by:  Visit Royal Sutton Coldfield

**FREE EVENT**

# Kid's MUSIC

WORKSHOP

Tuesday 27 August, 11am-5pm

Sutton Coldfield Town Centre

 Visit Royal Sutton Coldfield

SUTTON COLDFIELD

# FOOD FESTIVAL

Brought to you by:  Visit Royal Sutton Coldfield  LSD Promotions

SAT 14 10AM - 8PM

SUN 15 10AM - 5PM

SEPTEMBER

TOWN CENTRE

FREE EVENT

SUTTON COLDFIELD

# FARMERS AND CRAFT Market

LAST Sunday OF THE MONTH

10AM-3PM

TOWN CENTRE

 Visit Royal Sutton Coldfield