



Minutes
Sutton Coldfield BID Board Meeting
Tuesday 16th July 2024 4.30pm, Brewhouse & Kitchen

1. Welcome and apologies

Attendees (alphabetical order):

- Alison Clack, Cerda Planning
- Anna Jackson, Sutton Coldfield College
- Cllr Richard Parkin, Sutton Coldfield Town Council
- Mark Wilkinson, Coburg Banks Recruitment (BID Chair)
- Michelle Baker (BID Manager)
- Stephen Nixon, Enoch Evans Solicitors
- Stephen Roberts, Robson Lister Wealth Management

Apologies (alphabetical order):

- Chris Prescod, Brewhouse & Kitchen Pub
- Cllr David Barrie, Birmingham City Council
- David Hemming, Burley Browne Chartered Surveyors
- Kevin Wood, Howden Insurance
- Mark Harris, Harris & Co Accountants

MW welcomed new BID Board Member Cllr Richard Parkin, the Town Council's appointed representative to the BID Board and introductions were given.

MB said The Gracechurch Centre have appointed their new Asset Manager Ross Sokolovsky to join the BID Board to represent the shopping centre and retail. The BID Board agreed this was positive news.

MB said the minutes of the last meeting Board Meeting have been uploaded to the BID website.

2. New agenda items from August onwards

MB suggested that new agenda items going forward should include regular updates from the Town and City Council, shopping centre and regeneration

partnership. The Board agreed to the new agenda items and said that updates should focus on town centre (BID boundary) news and updates only. Agenda items will be:

- Update from the Gracechurch Centre (RS)
- Update from Sutton Coldfield Town Council (RP)
- Update from Birmingham City Council (DB)
- Update from Sutton Coldfield Town Centre Regeneration Partnership (DH)

3. Safe & Secure

- Police update

MB said there is no update from the Police this month. The Board suggested that MB contact the Police to offer a 15 minute slot on the agenda each month to provide an update which could be via Zoom if they preferred to join remotely.

- Police station for sale

Link: https://www.rightmove.co.uk/properties/150237884#/?channel=COM_BUY

The Board discussed the Police Station premises on Lichfield Road that is currently for sale. It was discussed that the Police may be relocating to Anchorage Road.

MB to contact the Police Inspector for an update on the Police Station. The Board agreed that whilst Police are now moving towards operating from community hubs across the UK, a Police Station is key for the town centre.

4. Clean & Green

- MB provided an update on the seven brick planters outside of the DVSA offices on Birmingham Road. The BID funded and organised new compost and lavender for the neglected planters and Howden Insurance and the Brewhouse & Kitchen both kindly agreed to water the planters and have created a rota for maintenance. The BID provided four watering cans for the two businesses.

The landlord of the office block got in touch to thank the BID for the planting and maintenance and asked whether there could be woodchip in all seven planters. The BID has now arranged this.

Plaques have also been fixed to the brick planters stating 'Sponsored By' BID / Howden Insurance / Brewhouse & Kitchen to recognise the planting work and watering.

Feedback from Howden Insurance and the Brewhouse & Kitchen is that the brick planters are being used as litter bins, as there is no litter bin in the vicinity.

The landlord of the building and surrounding businesses are supportive of a new litter bin for this area.

MB discussed a proposal for the BID to fund:

- 2 replacement litter bins on Lichfield Road near to the College, including installation and removal of the old bins. Images on page 5.
- 1 new litter bin outside of the DVSA offices on Birmingham Road, including concrete base and installation. Image on page 5.
- Birmingham City Council have agreed to include a new bin on their rota for emptying.

The cost for the three litter bins is £3,000. The Board agreed unanimously to fund the new bins and agreed that businesses in those areas would benefit from the tangible improvements. Plaques will be required to confirm the bins have been funded by the BID.

RP said he had secured new litter bins for areas including Falcon Lodge at no cost (in his dual role of Birmingham City Councillor). MB said that Birmingham City Council had informed her that there were no funds for litter bins. The Board agreed to fund these three litter bins. AC said that perhaps the Town Council could also fund a few litter bins for any additional required in the future in the BID area. RP suggested MB contact Cllr David Pears regarding this, as a Trinity Ward Councillor. MB said she would conduct an audit of public litter bins in the BID area to see where there is a requirement for additional litter bins.

SR said the cinema may require a litter bin.

5. Marketing & Events

MB provided an update on BID events including:

- Euro Table Football events Sat 22nd June & Sat 13th July
- 2-day September Food Festival – MB to contact Michelin Star Chef Adam Stokes, owner of The Oyster Club and Adams Restaurant for a cookery demonstration
- BID Speaker Event November – MB to bring proposals and costs to the next Board Meeting
- Upcoming BID events
 - Jazz Festival – Fri 19th July – 28th July
 - Kid's Carfest – Sat 10th August
 - Kid's Music Workshop – Tues 27th August
 - Food Festival – Sat 14th & Sun 15th September
 - Vegan Market – Sun 17th November
 - Monthly Farmers & Craft Market – last Sunday of the month March-Nov
- New Christmas market

The Board reviewed a proposal received from LSD Promotions who are organising the traders for the Food Festival in September. LSD Promotions have proposed a Christmas Market to include 30 wooden chalets and gazebos at no cost to the BID.

The Board unanimously agreed to proceed and said this would be a positive event for the town centre.

Cllr Richard Parkin suggested that the free Christmas parking proposal could support the new Christmas market. The Board agreed and said that LSD Promotions should apply for the licence in the first instance and secure the permission before the parking initiative is progressed.

- Food & Drink guide updated

The Board reviewed the updated Food & Drink Guide and suggested two amendments – add Duke Street car park and remove dots on the map. MB to arrange.

6. Finance

- BID budget 2024/25. MB discussed reserves.
- Clawback from BCC. SR updated the Board on the £27,500 clawback that Birmingham City Council is requesting for uncollected BID levy, The Board is awaiting a breakdown of the businesses / billing years / amounts this relates to. MB to follow up with BCC and arrange a meeting.
- Businesses incorrectly charged BID levy by BCC. MB informed the Board that businesses on South Parade near Sutton Arts Theatre had been incorrectly invoiced for BID levy have been refunded by Birmingham City Council.

7. Any other business

- MB said the owner of the King's Arms would like to join Board. The Board agreed.
- DVSA – project idea – MB said that thousands of people attend the DVSA offices each week to undertake their Driving Theory Tests and that the BID could arrange special offers with local businesses for those that pass their theory test and bring in their test certificate. The Board agreed.
- MB said the Cinema manager Des Christie has confirmed that the BID Board will be invited to the cinema opening. Date TBC.
- RP discussed the taxi drop off area for the cinema. AC said this would have been considered in the planning application.

Any other business

- New Town Board. The Board agreed they are keen for the BID to be represented on the Town Board, to represent local businesses. RP said he will ask the Town Council for an update.

Date of next meeting:

Tuesday 3rd September 4.30pm.

Image of new litter bin



2X Replacement litter bins approved for, Lichfield Road (gateway to town centre)



1X New litter bin approved for the front of the DVSA offices on Birmingham Road



Upcoming BID events

FREE EVENT

SUTTON COLDFIELD JOINS THE BIRMINGHAM

Jazz & Blues Festival

19 - 28 JULY

Brought to you by:
 Visit Royal Sutton Coldfield
 THE BIRMINGHAM JAZZ & BLUES SOCIETY

FREE EVENT

SUTTON COLDFIELD BID PRESENTS

KID'S CARFEST

Saturday 10 August, 10am-4pm

The Parade, Sutton Coldfield Town Centre

Brought to you by:
 Visit Royal Sutton Coldfield
 BUSINESS IMPROVEMENT DISTRICT (BID)

FREE EVENT

Kid's Music Workshop

Tuesday 27 August, 11am-5pm
 Sutton Coldfield Town Centre

Brought to you by:
 Visit Royal Sutton Coldfield

SUTTON COLDFIELD

FOOD FESTIVAL

Brought to you by:
 Visit Royal Sutton Coldfield

SAT 14 10AM - 8PM | SUN 15 10AM - 5PM

SEPTEMBER

TOWN CENTRE
FREE EVENT

SD Promotions
 Sutton Coldfield BID

SUTTON COLDFIELD

FARMERS AND CRAFT Market

LAST Sunday OF THE MONTH

10AM-3PM
 TOWN CENTRE

Brought to you by:
 Visit Royal Sutton Coldfield
 BUSINESS IMPROVEMENT DISTRICT (BID)